

Community Outreach on KPRC

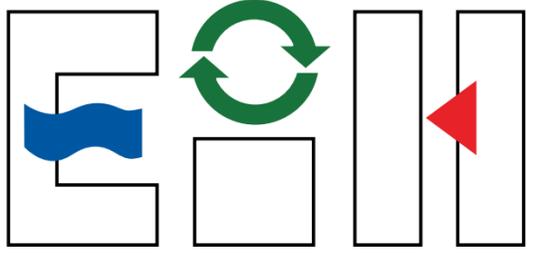
PRESENTED BY DEBBIE BUSH

UHCL University of Houston
Clear Lake

MARCH 2026



A PROGRAM OF TCEQ



Environmental Institute of Houston



Click 2 Houston.com



ABOUT THE PROJECT

BANNER ADS

WHITE OAK BAYOU RIPARIAN RESTORATION
Houston Parks and Rec Department (HPARD) is working to restore forested habitat along bayou corridors.

GALVESTON BAY ESTUARY PROGRAM
A PROGRAM OF TCEQ

University of Houston Clear Lake
HPARD HOUSTON PARKS AND RECREATION DEPARTMENT
A CAPRA Accredited Agency

Everyone Can Be A Conservationist.
Visit Artist Boat Coastal Heritage Preserve today

[LEARN MORE](#)

TEXAS COMMISSION ON ENVIRONMENTAL QUALITY
ECHO Environmental Institute of Houston
GALVESTON BAY ESTUARY PROGRAM
UHCL University of Houston Clear Lake
artist BOAT

TRASH BASH® 2025
SAVE the DATE!
SATURDAY, MARCH 29
"Clean It Like You Mean It!"®

[Learn More](#)

UHCL University of Houston Clear Lake
RIVER, LAKES BAYS 'N' BAYOUS TRASH BASH

Take the ONE LESS PLASTIC PLEDGE
for the month of July!

UHCL University of Houston Clear Lake
SPLASH
GALVESTON BAY ESTUARY PROGRAM

U.S. GEOLOGICAL SURVEY and GALVESTON BAY ESTUARY PROGRAM PARTNERSHIP
Learn about how USGS research is used to protect our coastal ecosystems from microplastics pollution.

UHCL University of Houston Clear Lake

GALVESTON BAY FOUNDATION OYSTER SHELL RECYCLING PROGRAM
A healthy oyster ecosystem is crucial to protecting ALL marine life in Galveston Bay

[Learn More](#)

UHCL University of Houston Clear Lake
GALVESTON BAY FOUNDATION

DON'T FORGET YOUR ROOTS.
Give Water a Break.

UHCL University of Houston Clear Lake
HOUSTON PUBLIC WORKS
GALVESTON BAY ESTUARY PROGRAM



KPRC Click2Houston







WHITE OAK BAYOU RIPARIAN RESTORATION

BEHIND THE SCENES



WHITE OAK BAYOU RIPARIAN RESTORATION



TRASH BASH



BEHIND THE SCENES



TRASH BASH





OYSTER SHELL RECYCLING

BEHIND THE SCENES



OYSTER SHELL RECYCLING





**COASTAL
HERITAGE
PRESERVE**

BEHIND THE SCENES





**Artist Boat
Coastal Heritage
Preserve**



@UHCLEIH

Seaside (Instrumental)

**Tune in to KPRC2
TODAY AT 1 P.M.**

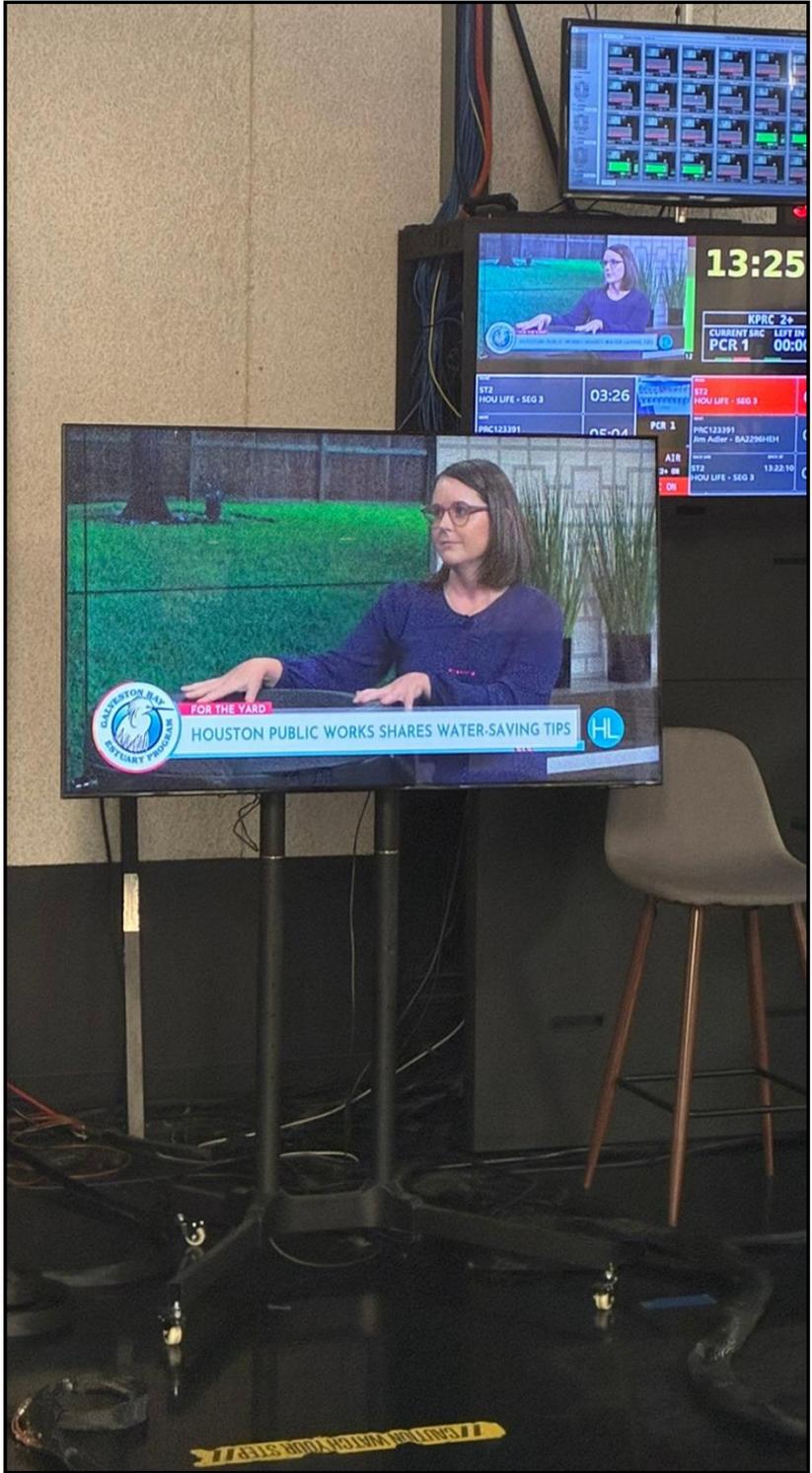
GIVE WATER A BREAK

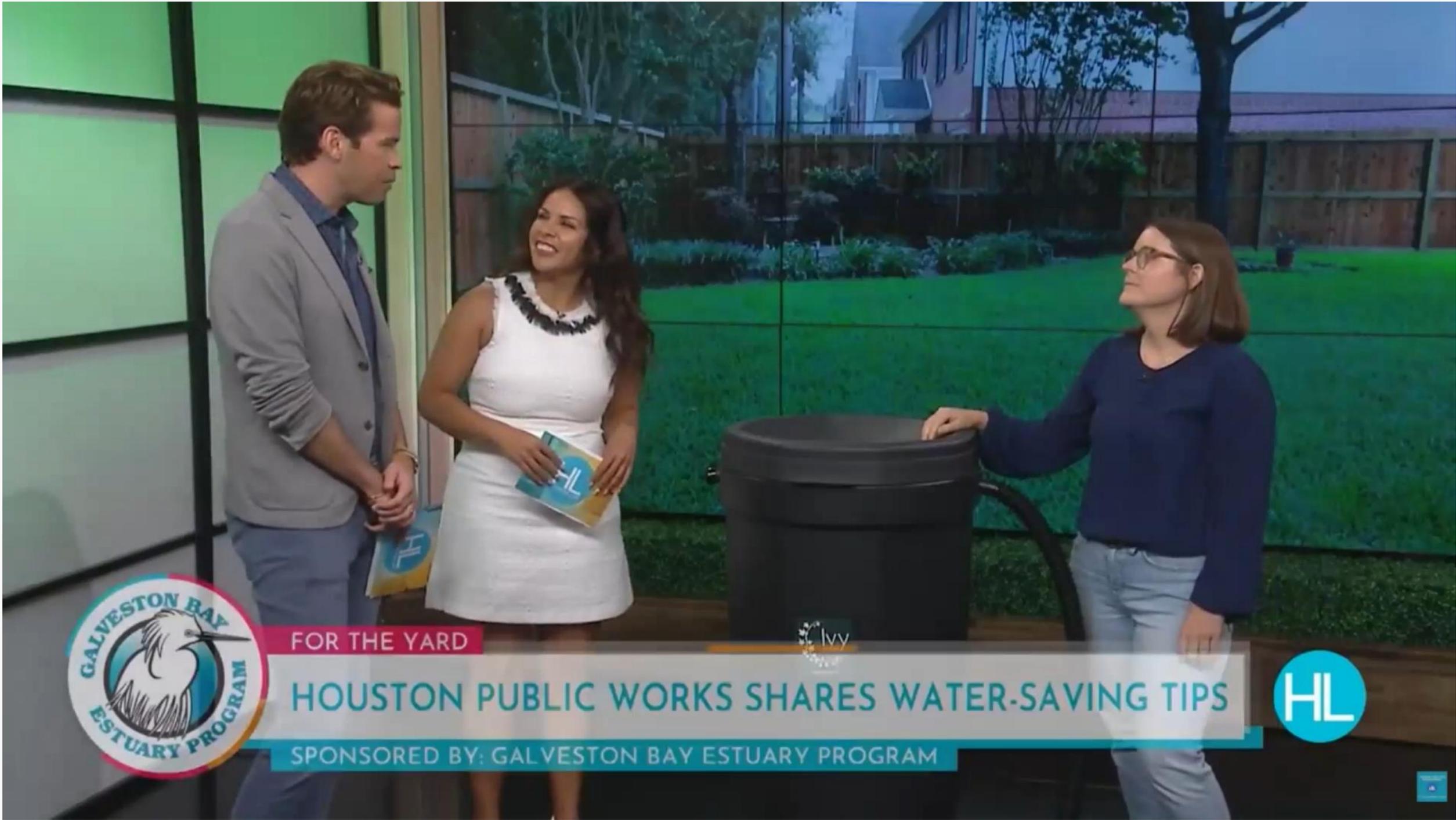


BEHIND THE SCENES



Sabiha Mahmood





FOR THE YARD



HOUSTON PUBLIC WORKS SHARES WATER-SAVING TIPS



SPONSORED BY: GALVESTON BAY ESTUARY PROGRAM



STOPPING PLASTICS AND LITTER ALONG SHORELINES



BEHIND THE SCENES



STOPPING PLASTICS AND LITTER ALONG SHORELINES

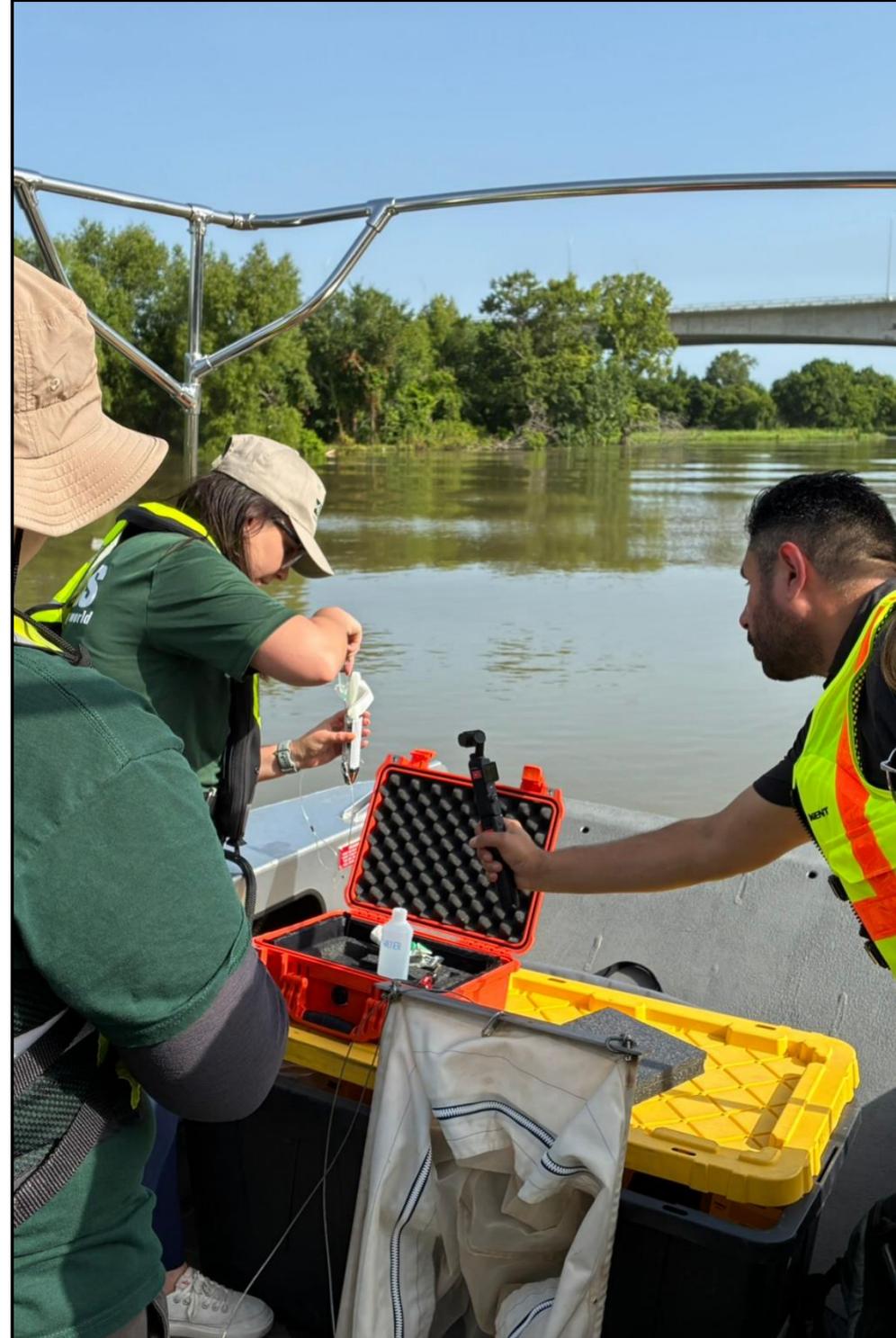


BTS Footage

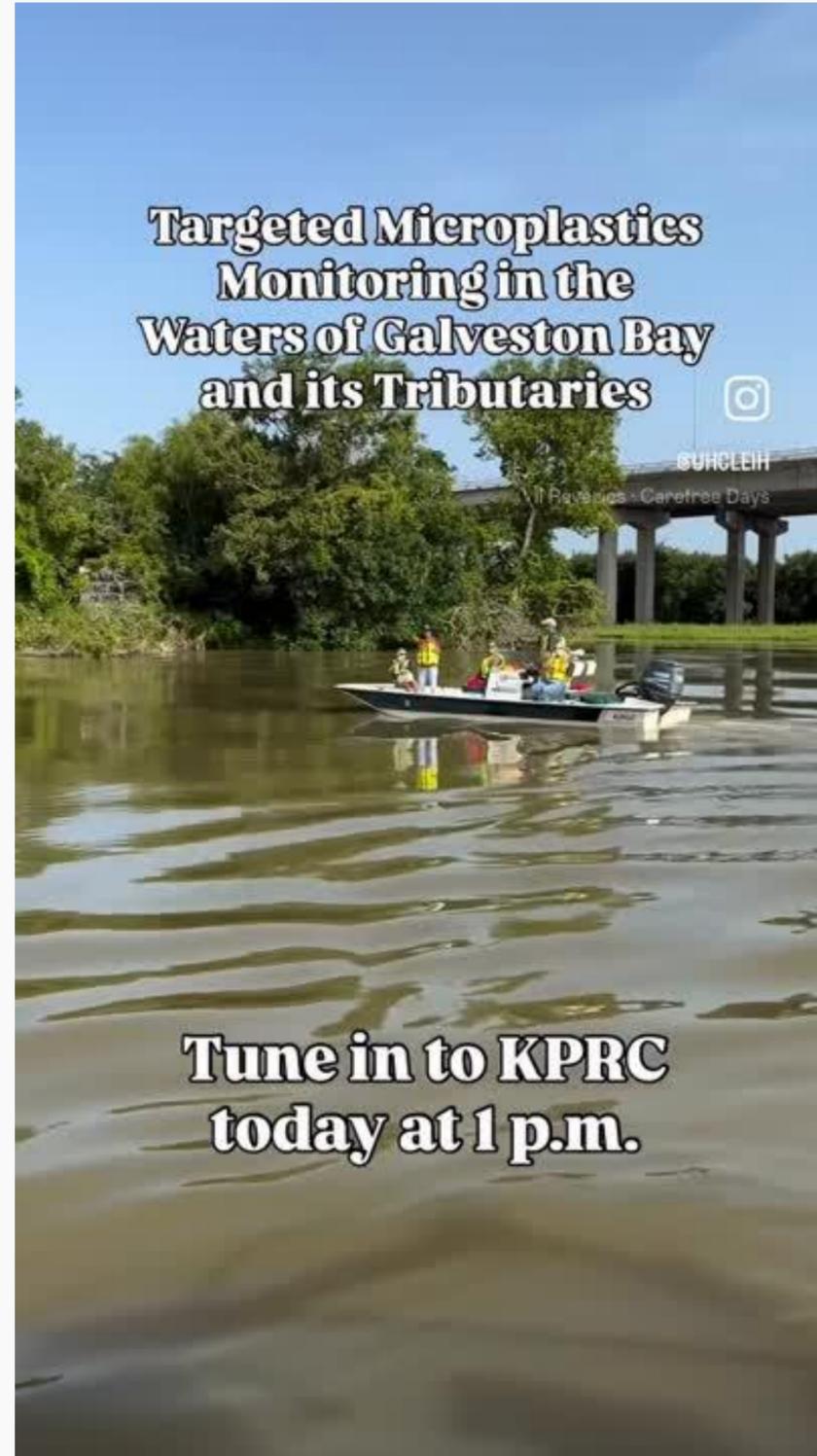


TARGETED MICROPLASTICS MONITORING

BEHIND THE SCENES



TARGETED MICROPLASTICS MONITORING



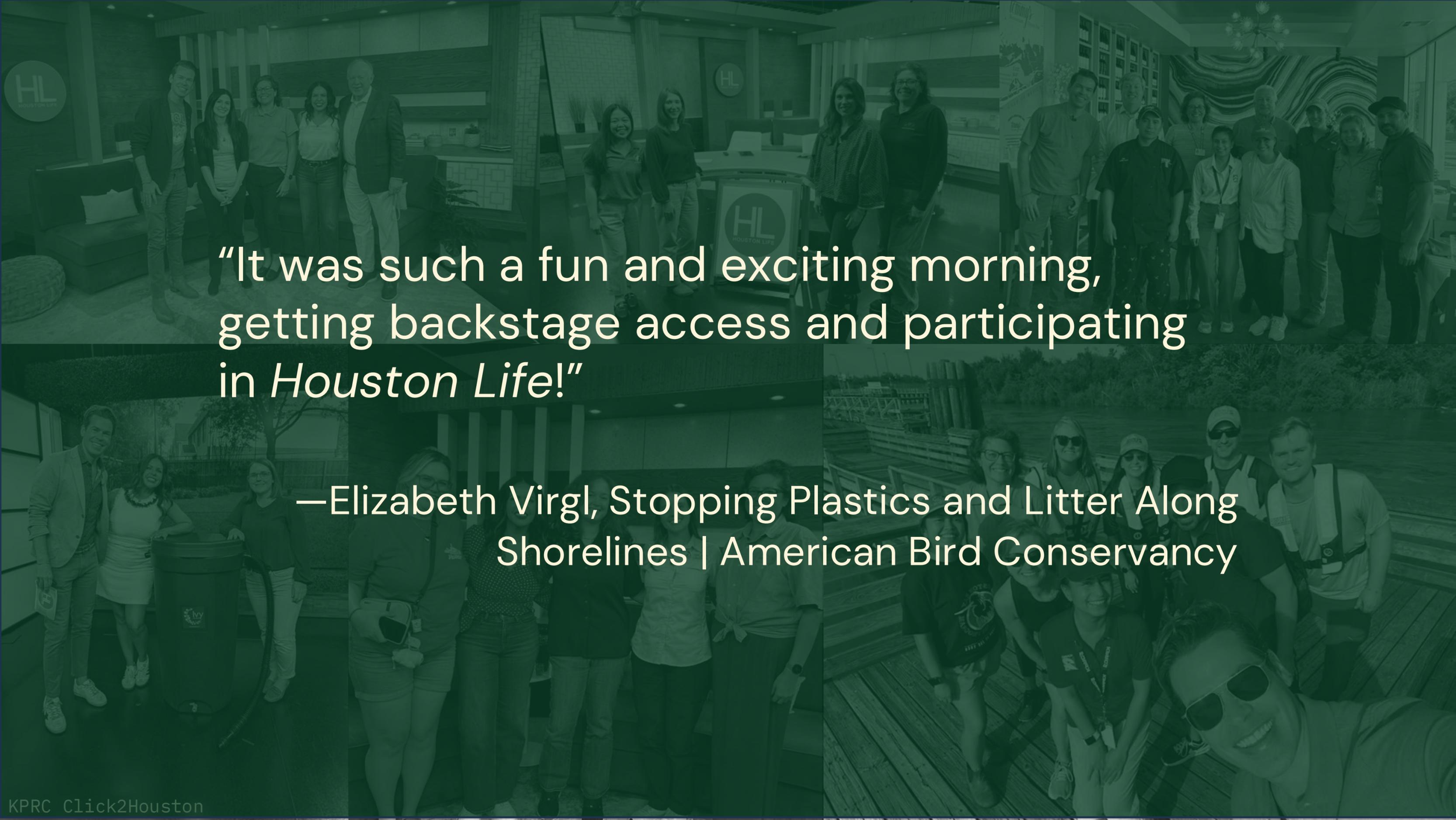
BY THE NUMBERS

- Average Campaign Duration: 19 days
- TV Household Impressions: 5,221,600
- Digital Asset Impressions: 5,626,253
- CTR: Give Water a Break
SPLASh
- Social Media: Oyster Shell Recycling
Microplastics Monitoring



PARTNERS





“It was such a fun and exciting morning,
getting backstage access and participating
in *Houston Life!*”

—Elizabeth Virgl, Stopping Plastics and Litter Along
Shorelines | American Bird Conservancy

THANK YOU!

VIEW THE HOUSTON LIFE SEGMENTS AT
[HTTPS://GBEP.TEXAS.GOV/KPRC/](https://gbep.texas.gov/kprc/)

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